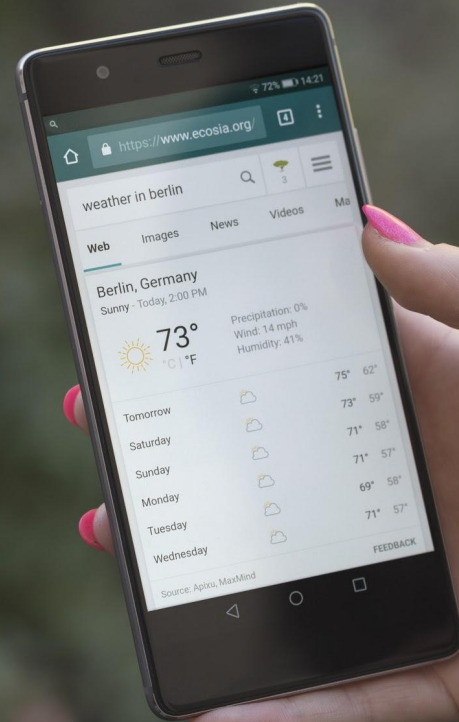




Making greener choices

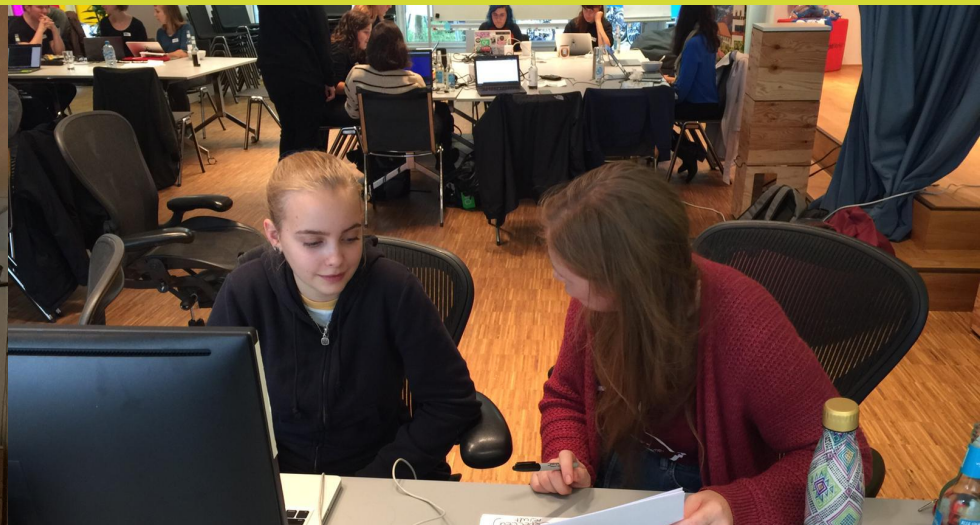
Connecting people to their impact on the climate through technology





Jessica Greene
@sleepypioneer

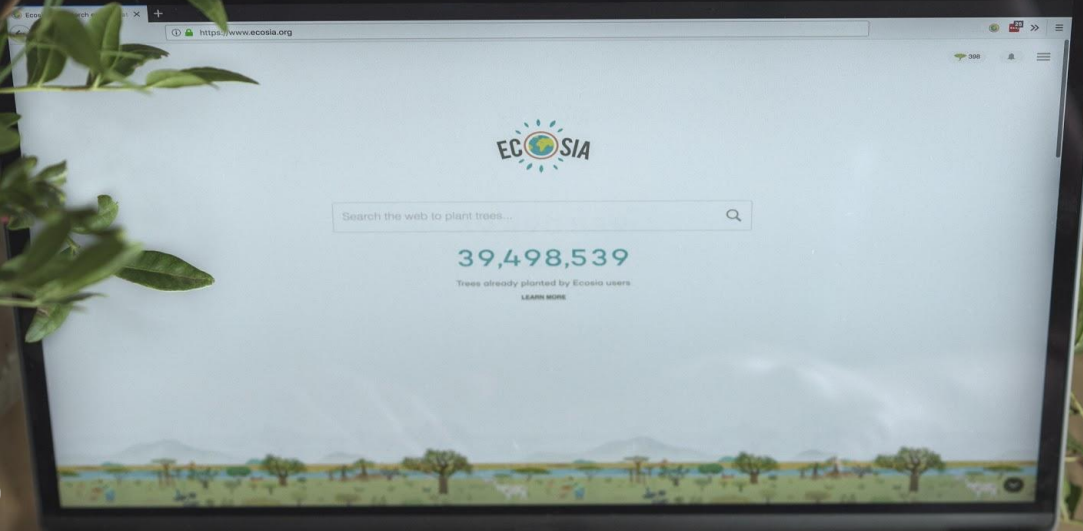
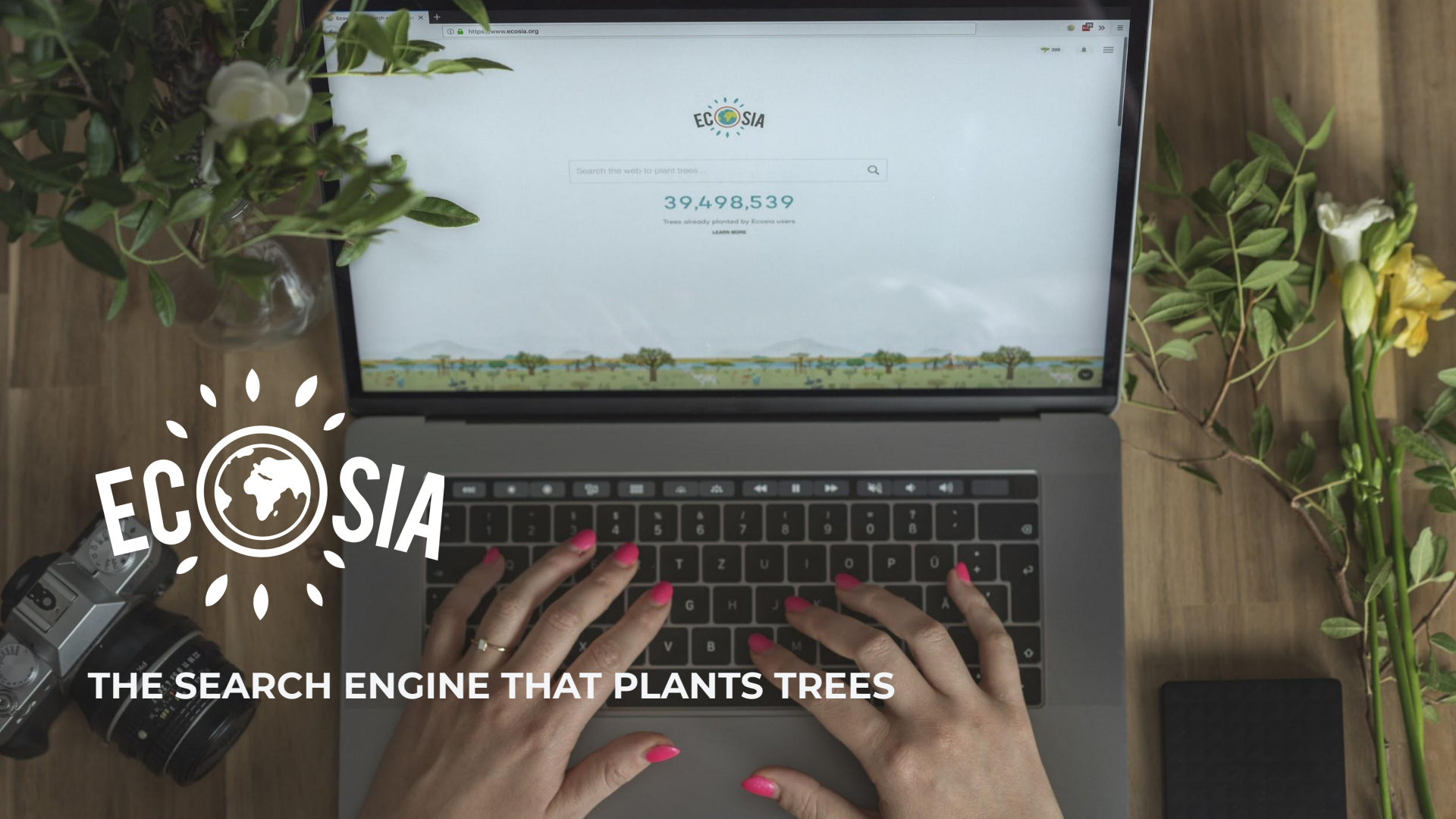
Software Engineer





Rains declined by **15-20%** since **1970**
Predicted to lose **39-59%** of current growing
areas by **2100**



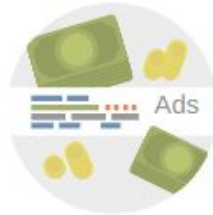


THE SEARCH ENGINE THAT PLANTS TREES

How it works



You search the web with Ecosia.



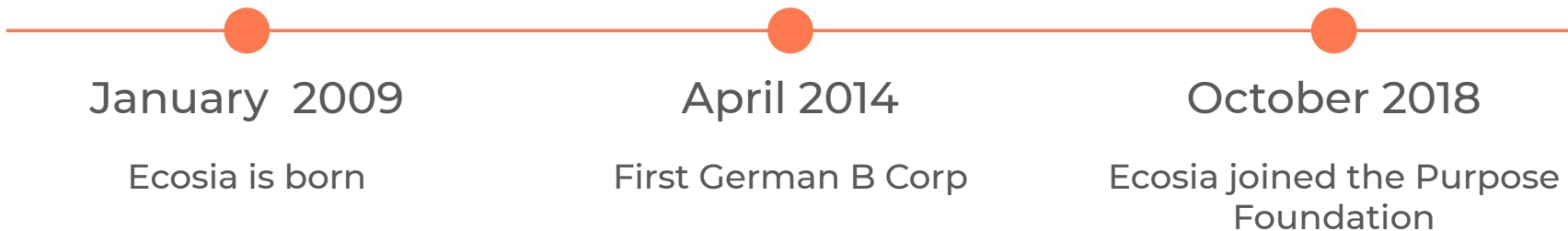
Search ads generate income for Ecosia.



Ecosia uses this income to plant trees.



ECOSIA'S JOURNEY SO FAR...



“Ecosia is a
movement
towards a better
world, it belongs
to everyone”

Christian Kroll
Ecosia's founder



TREES PLANTED BY ECOSIA'S USERS



Over 70 million trees planted

0.8 sec

TO PLANT A
TREE

OVER

8 million

ACTIVE USERS

NOW

70,554,552

TREES TOTAL

OVER

9,101,152

EUR INVESTED

0.2 euro

PER TREE





“To find out that a **simple search can help aid in the planting of trees** is something so menial that it’s hard to find a reason not to do it.”

Kimberly, Ecosia user

WHY TREES?



OUR CLIMATE IS CHANGING



- Global rise of CO₂ emissions
- Biodiversity loss
- Sea level rise
- Desertification
- Wildfires
- Water shortage
- Crop failure
- Extreme weather
- Air pollution
- Climate migration



“Forest restoration isn’t just one of our climate change solutions... it is overwhelmingly more powerful than all of the other climate change solutions proposed.”

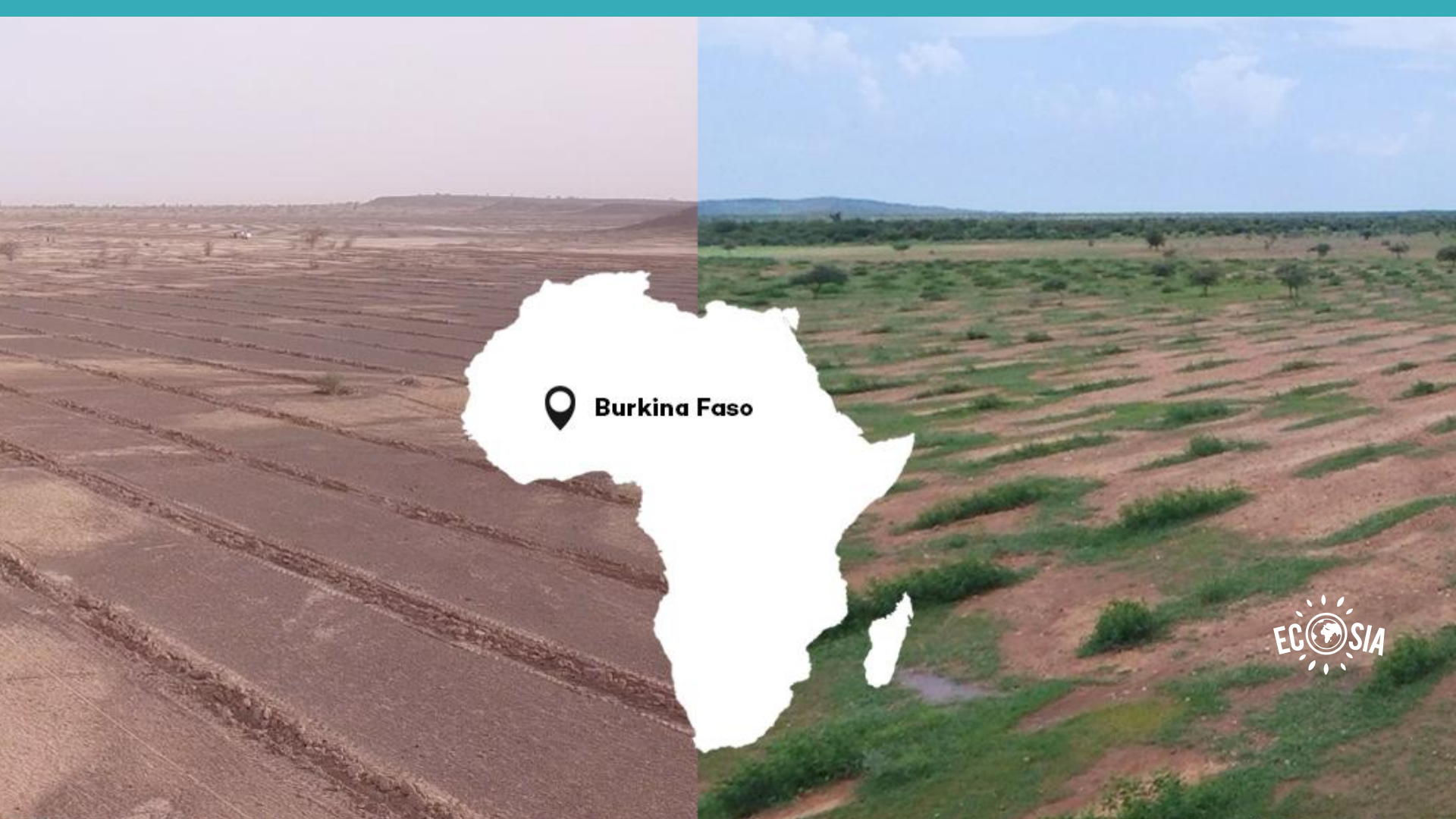
Prof Tom Crowther
ETH Zürich

26 Projects
16 Countries
And counting!



2.3% of the Earth's land surface supports more than half of the world's plant species and nearly 43% of animal species **found nowhere else on earth.**





Burkina Faso





Burkina Faso



Re-greening the desert





Burkina Faso





Ghana





Ethiopia





Brazil





“I was born in the forest.
It is my obligation to
protect it”

Disrekia, Indonesia

A photograph showing a wide river or stream filled with logs, likely a log raft, flowing through a deforested area. The banks are covered in debris, including branches and stumps, indicating recent logging or land clearing. The sky is overcast.

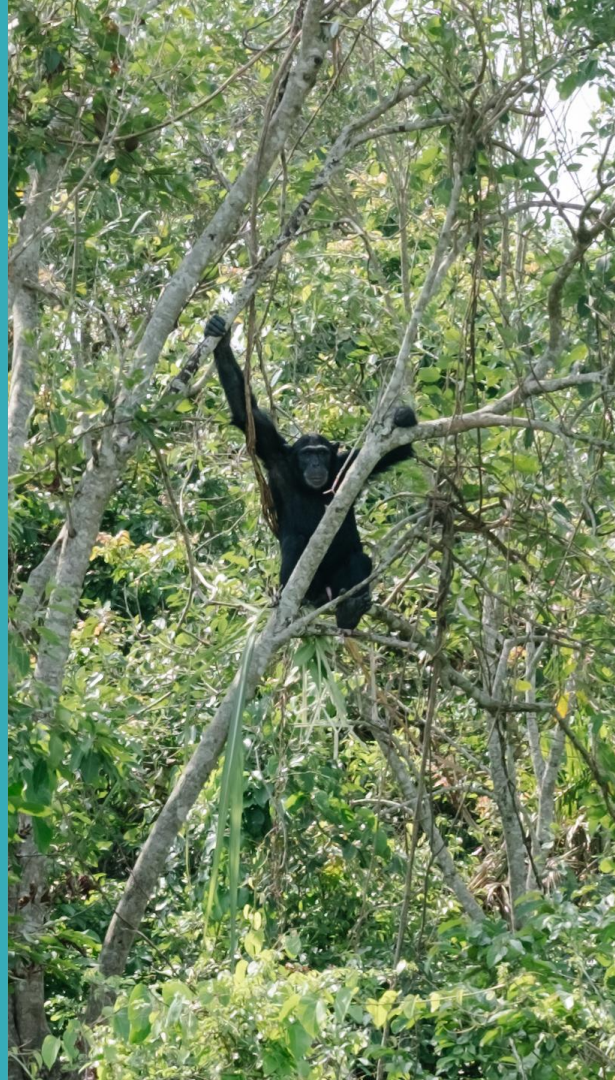
In 2016 over
2 million
hectares of
Indonesian
forestland
were burnt!





“To reconnect with nature is key if we want to save the planet.”

Jane Goodall



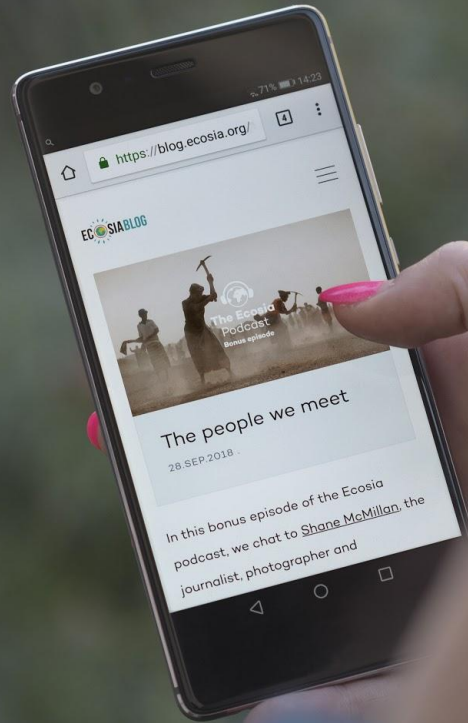
FOR ANIMALS



**Moses' Nursery in Uganda helps grow corridors for chimps
so they can avoid conflict with humans**



TRANSPARENCY





| COUNTRY

Your trees in Burkina Faso

There's hardly a place more vulnerable to climate change than northern Burkina Faso. Planting trees here restores desertified land to its former fertility.

16.OCT 2019 / JOSHI



| FACTS

How to cope with climate anxiety

Does the climate crisis keep you awake at night? You're not alone. Here's how to make a positive difference to the planet and your mindset.

15.OCT 2019 / TRUDIE

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Ecosia

80.4K subscribers

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Tree Update Episode 20

137K views • 1 week ago

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How to be a climate activist | Workshops with Extinction...

102K views • 2 weeks ago

Subtitles



Bolsonaro and the Amazon Fires | Mercosur Trade...

132K views • 4 weeks ago

Subtitles



Working at Ecosia | Startups with a purpose

13K views • 1 month ago



3 Million Trees For Brazil

32K views • 1 month ago

Subtitles



Tree Update Episode 19

139K views • 2 months ago

Subtitles



"Carbon neutral" is not enough: Ecosia has built its...

156K views • 2 months ago



How to Help The Environment | Reading a...

82K views • 3 months ago



How Ecosia fights palm oil plantations

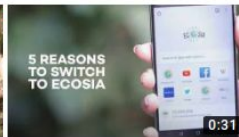
505K views • 3 months ago



How can I stop Palm Oil?

600K views • 3 months ago

Subtitles



5 Reasons to Switch from Google to Ecosia

103K views • 3 months ago



Switch to Ecosia, the alternative search engine

1.3M views • 3 months ago



ecosia



Following



591 posts

376k followers

474 following

Ecosia

We're the search engine that plants trees with our profits 🌍 70M trees planted so far



Make the switch 🗨️

ecosia.co/download

Followed by [jen.c.c.](#), [veernacular](#), [mehrado](#) + 6 more



Money



Strike



Trees



App

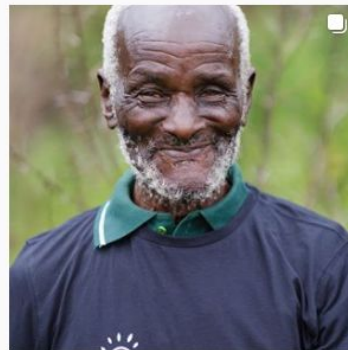
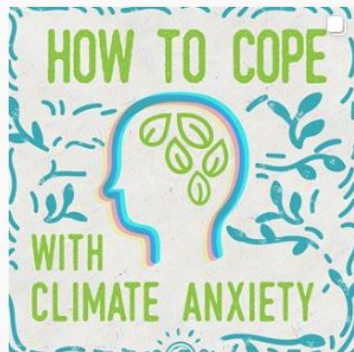


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POSTS

IGTV

TAGGED



FINANCIAL REPORT AUG 19

€ 1 755 823

Ecosia's total income
this month

€ 855 323

● Invested into tree planting

This month, we used 80% of our
surplus revenue to plant trees
where they are most needed.



FINANCIAL REPORT AUG 19

Tree Planting Payments

August 2019



132 064

trees

Tree-planting fund

This important buffer ensures our reforestation partners always get paid, even if our income fluctuates.

€ 45 323 paid out to projects

€ 810 000 added to the fund

€ 3 681 150 in total



Ghana

€ 16 849

Tree Aid
www.treeaid.org



Burkina Faso

€ 28 474

Hommes et terre
www.hommesetterre.com



PERSONAL COUNTER

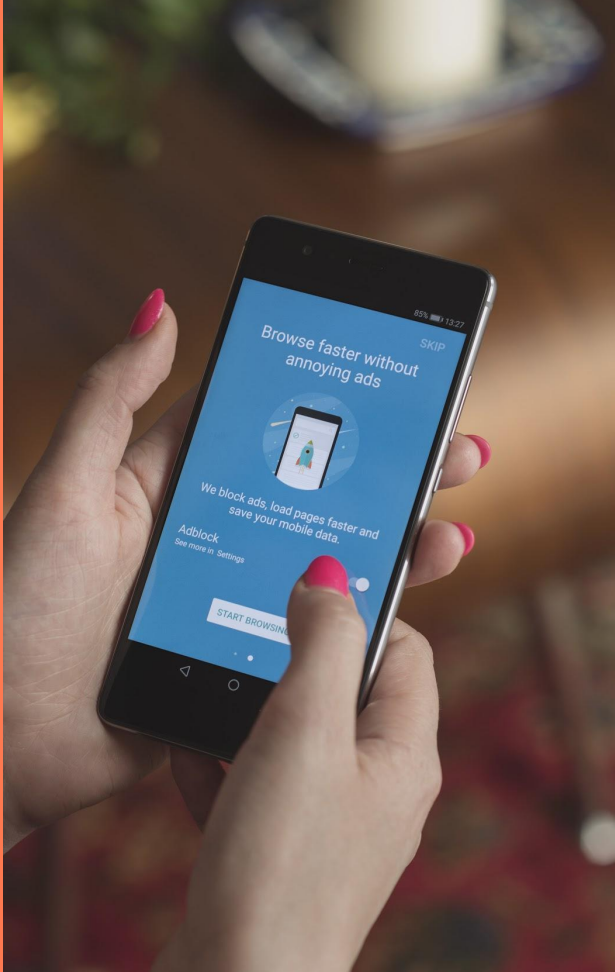


This is the number of searches you have performed with Ecosia. On average you need around 45 searches to plant a tree! [Learn more](#)

[Share Ecosia](#)

Plant trees...





50% of

Ecosia users are under 35 years old.



TURN YOUR INTERNET SEARCHES INTO TREES!

Wanneer je zoekt op ECOSIA, wordt er een boom geplant.

DAG
VAN DE
DUURZAAM
HANDEL



Hoe groen is mijn internet?

Planten helpt je weg
op de klimaat of wat?

www.groen.nl



TURN YOUR INTERNET SEARCHES INTO TREES!

Wanneer je zoekt op ECOSIA, wordt er een boom geplant.





FÜR DEN
UMWELT-
SCHUTZ.

unsere Zukunft
eure ZEIT
zu HANDEL

there is
no Planet







THE GREEN LEAF



Search the web to plant trees...



67,934,229

Trees planted by Ecosia users



FOSSIL FUEL ICON

77,700 results

[ACB \(India\) Limited](#)

www.acbindia.com

ACB (India) Limited, along with its subsidiaries and associates, is the largest coal beneficiation company in the private sector with an aggregate designed beneficiation capacity, on a proportional basis, of 65.61 million tons per annum.

[Contact Us](#)

Bilaspur, (CG)-495001: 7D, Anmol Apartments, Macosa Bagh, Nagpur, Maharashtra-440004: 2034, High Point II, Palace Road, Bangalore-560001: POWER PLANTS

[Company Profile](#)

Introduction . ACB (India) Limited, along with its subsidiaries and associates, is largest and most efficient coal washery company in the

[Career](#)

To achieve this vision, we at ACB (India) limited believe that the greatest investment to be made is in people and their potential and for that we are...

[India](#)

Subsidiaries of ACB (India) Limited: Company Profile Management Vision & Mission Milestones Our Presence Our Customers





"Our 2019 data shows that the time for patient engagement with the coal industry has definitely run out."

Heffa Schuecking, director
of Urgewald



Ecosia Travel

make your next journey a
green one





WE DON'T STORE YOUR SEARCHES PERMANENTLY

We don't create personal profiles of you based on your search history. We actually anonymize all searches within one week.



WE DON'T USE EXTERNAL TRACKING TOOLS

Most websites use external tracking tools, like Google Analytics, to optimize their services. We don't use such third party trackers, in order to prevent others from accessing your searches.



WE DON'T SELL YOUR DATA TO ADVERTISERS

Many web services collect user data in order to sell it without asking your permission. We don't sell your data or your searches to advertising companies.



YOU CAN TURN OFF ALL OUR TRACKING

We only collect a small amount of data to be able to improve our services. If you want to opt out of tracking, you can activate "Do Not Track" in your browser's settings.



YOUR SEARCHES ARE ENCRYPTED

We protect your searches from potential eavesdroppers with a securely encrypted connection. This way we make sure that nobody between you and us can see your searches.

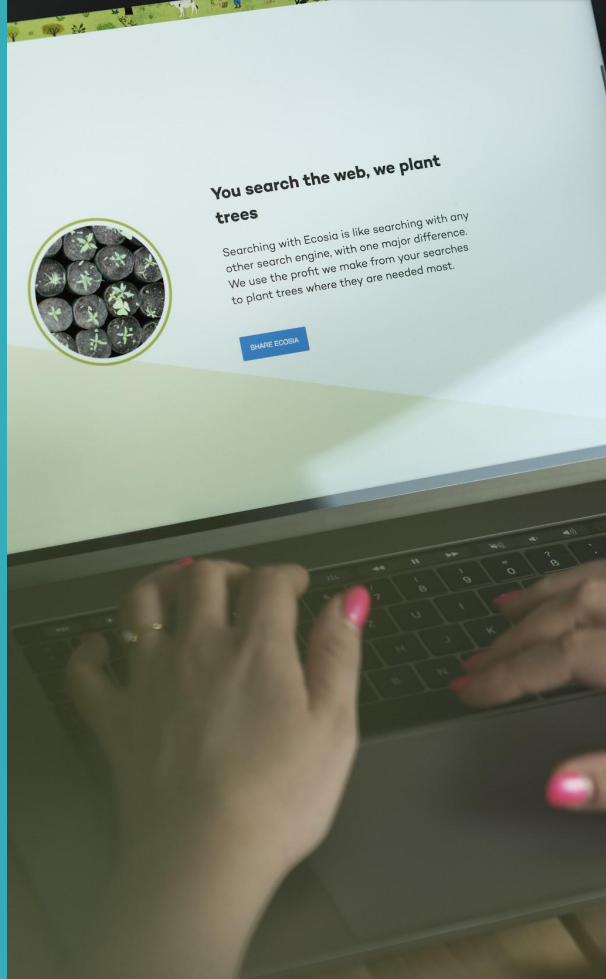


MAKING GREENER CHOICES AS A COMPANY





CARBON NEGATIVE



Ecosia is a
**carbon
negative**
search engine

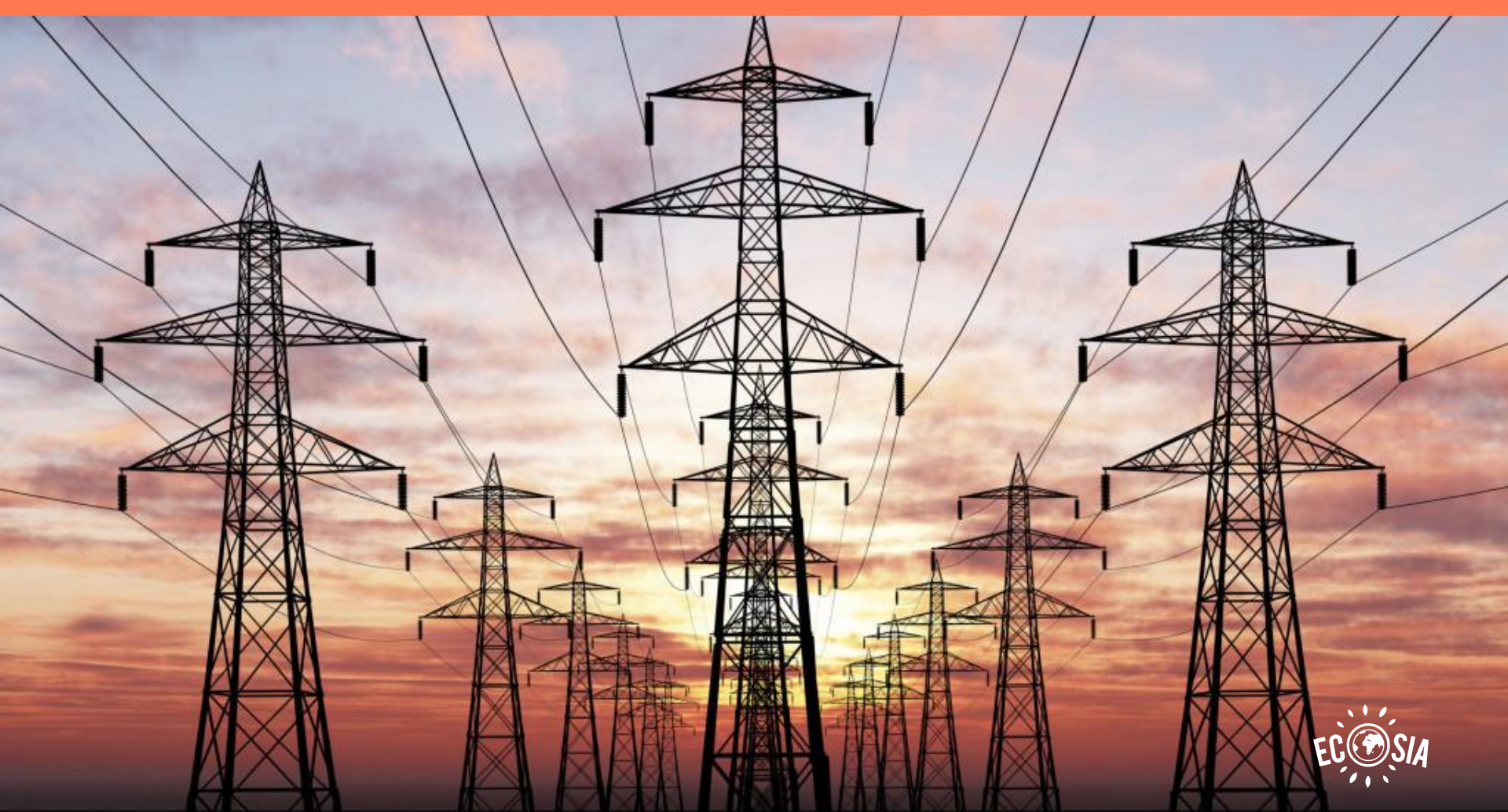


Photo: www.instituteeforenergyresearch.org



HAMBACH FOREST DEMONSTRATION





SUPPORTING OUR COLLEAGUES TO MAKE GREENER CHOICES





- 2 remote days per week
- Remote weeks
- Remote work
- Supporting greener travel







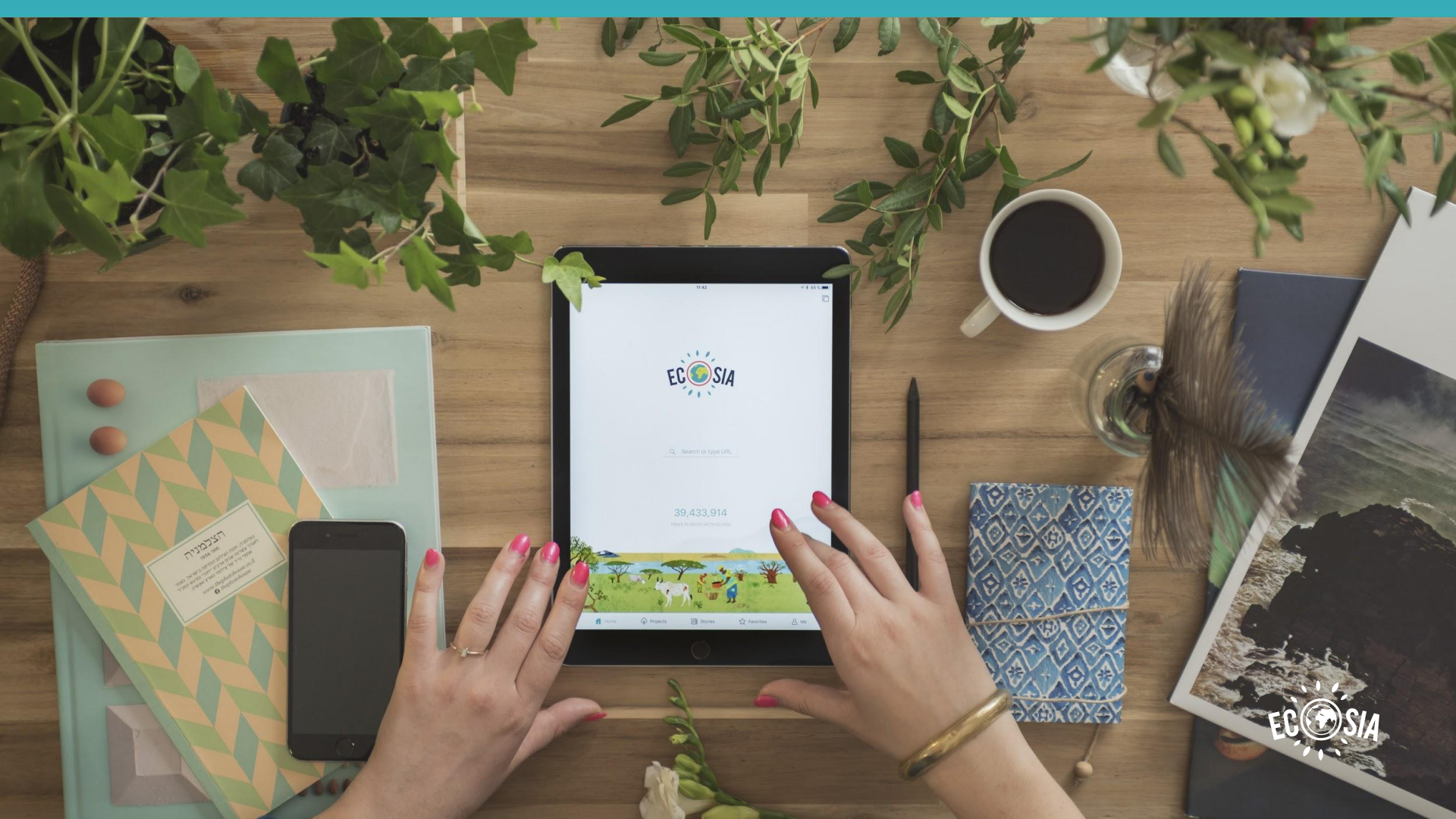






WE CAN MAKE THE
DIFFERENCE





Search or type URL

39,433,914
TREES PLANTED WITH ECOSIA



Home Projects Stories Favorites Me



Thank you for listening!

@sleepypioneer

@Ecosia

