

Agile Revisited

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1990s development

- Large projects
- Functional silos
- Slow, fragmented technology
- Process modelled on Civil Engineering

Civil Engineering

- Cost of errors rises exponentially
- Assurance through formal hand-offs
- Plan is intolerant of slippage
- Hand-offs are detailed and expensive

Software Engineering

- *Assumes:* Cost of errors rises exponentially
- *Assumes:* Assurance through formal hand-offs
- Plan is intolerant of slippage
- Hand-offs are detailed and expensive



Agile Then

Early and continuous
delivery of software

*Welcome changing
requirements*

Deliver frequently

*Working software is
measure of progress*

Self-organising teams

*Technical excellence and
good design*

The Manifesto

Business and developers
working together

*Build projects around
motivated individuals*

Value face-to-face
communication

Simplicity

Sustainable pace for
sponsors, users, team

*Regular reflection
and tuning*

“Brand(vt): give a product a distinctive identity”

The Brand

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The ~~Scrum~~ Agile Brand

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<http://infoq.com/news/2015/09/agile-bank>

Senior VP of Card IT at **Capital One**, w
products a month. Currently Capital C
ers trained on the Agile methodology
o Agile, including Agile team size, co
and meeting expectations on the first

Agile Now

2010s development

- Smaller projects
- Cross-functional “feature teams”
- Incremental delivery

2010s development

Upstream batching of money

except...

Downstream batching of Release

2010s development

Water-

Scrum

-fall



Agile Next

“Move the people to the work”

...but remember they are people!

- Build your own Light Saber
- Embrace radical diversity
- Figure out what a “team” looks like at scale

Measure Business Impact

- We can build-ship-measure fast enough
- Less is more, like surgery
- Developer “productivity” isn’t a thing
- Neither is velocity

Assume technology is instant* and free*

**at least compared to the 1990s*

Write

Build

Provision

Deploy

Monitor

Embrace Continuous Delivery

- Two weeks is an illusion, two months doubly so
- Outcomes create options, requirements emerge
- Rolling Op-Ex *over* committed Cap-Ex
- Investment collaboration *over* detailed estimation

Would you use a 1990s computer?

Then why use a 1990s method?

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Early and continuous
delivery of ~~software~~ **value**

Welcome ~~changing~~ **emerging**
requirements

Deliver ~~frequently~~ **continually**

~~Working software~~ **Business impact** is
measure of progress

Self-organising teams

Technical excellence and
good design

The Manifesto

Business and developers **and**
everyone else working together

Build ~~projects~~ **products** around
motivated individuals

Value face-to-face
communication

Simplicity

Sustainable pace for ~~sponsors,~~
~~users, team~~ **all stakeholders**

~~Regular~~ **Continual** reflection
and tuning

Early and continuous
delivery of ~~software~~ **value**

Welcome ~~changing~~ **emerging**
requirements

Deliver ~~frequently~~ **continually**

~~Working software~~ **Business impact** is
measure of progress

Self-organising teams

Technical excellence and
good design

Not bad for a **first draft!**

Business and developers **and**
everyone else working together

Build ~~projects~~ **products** around
motivated individuals

Value face-to-face
communication

Simplicity

Sustainable pace for ~~sponsors,~~
~~users, team~~ **all stakeholders**

~~Regular~~ **Continual** reflection
and tuning

Thanks for listening

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